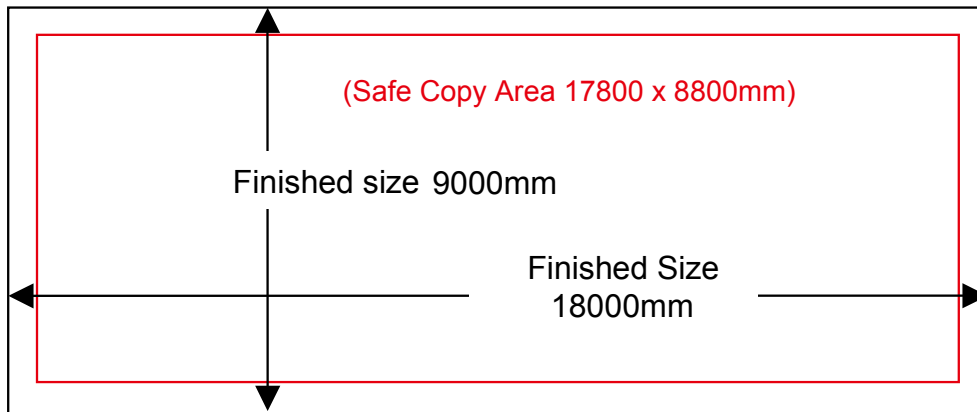




Production Specification: 102-105 Whitechapel High Street, London E1



Artwork Requirements:

Trim area: 18000 mm x 9000 mm
Safe copy area: 17800 mm x 8800 mm
Resolution: 300dpi
Software: Photoshop, Illustrator, Quark, In-Design, Freehand.
Carriers: CD, DVD,

Transfer Methods: High Resolution PDF,
File Transfer Protocol (FTP)

General Notes:

Please supply calibrated colour proof with your artwork.
Please supply layout as 'Open Files' with all fonts, Graphics and Pictures included.
Please keep required visual elements within the Safe copy area.
Please supply all files in CMYK Format.

Printing Specification:

Image printed onto reinforced PVC. Eyelets on perimeter 300mm centres, keder all around.
No dragon tails.
Image to be colour corrected for both front and rear illumination.

Finishing Specification:

Finished Size: 18000 mm x 9000 mm

NOTE:- PLEASE SEND ALL ARTWORK TO CESTRIAN IMAGING

Any Questions, Please contact:

Cestrian Imaging Ltd
Unit H, Earl Road, Stanley Green Industrial Estate, Cheadle, Cheshire SK8 6QE
TEL: 0161 488 3300 ISDN: 0161 482 8515