



Production Specification: **West Cross Route Banner**



Artwork Requirements:

Trim area: 42500 mm x 5700 mm
Safe copy area: 42400 mm x 5600 mm
Resolution: 300dpi
Software: Photoshop, Illustrator, Quark, In-Design, Freehand.
Carriers: CD, DVD,

Transfer Methods: High Resolution PDF,
File Transfer Protocol (FTP)

General Notes:

Please supply calibrated colour proof with your artwork.
Please supply layout as 'Open Files' with all fonts, Graphics and Pictures included.
Please keep required visual elements within the Safe copy area.
Please supply all files in CMYK Format.

Printing Specification:

Image printed onto solid reinforced PVC and Keder perimeter.
Image to be colour corrected for both front and rear illumination.

Finishing Specification:

Finished Size: 42500mmx5700mm

NOTE:- PLEASE SEND ALL ARTWORK TO CESTRIAN IMAGING

Any Questions, Please contact:

Cestrian Imaging Ltd
Unit H, Earl Road, Stanley Green Industrial Estate, Cheadle, Cheshire SK8 6QE
TEL: 0161 488 3300 ISDN: 0161 482 8515